

# SUNNYSIDE

## *Neighborhood News*

### October 2021

SUNNYSIDE NEIGHBORHOOD ASSOCIATION

[SunnysidePortland.org](http://SunnysidePortland.org)

[board@sunnysideportland.org](mailto:board@sunnysideportland.org)

#### **SNA September Notes and October Plans**

*By Ash Hester, SNA President*

#### **Board Member Officer Positions Established, Inner Southeast Action, and Community Engagement**

On September 9th, the Sunnyside Neighborhood Association held its first meeting with newly elected board members. The board appointed new officer roles which you can see updated on the last page of the newsletter. The board appointed Emily McCadden and Chris Waldman to fill the vacant board seats. The board reviewed some operational workflow processes and held conversations on the organization's endorsement process. The SNA will pick up on endorsement protocols for October's meeting. During the General Meeting we had Doug Klotz from Inner Southeast Action! present information about their petition to Save the Fred Meyer Hawthorne Pedestrian Entrance! (Read more about this in a separate article in this newsletter.) The SNA is inviting Doug and the Inner Southeast Action! team back to the October meeting for further conversation and to answer any questions the Sunnyside community may have. We ended the General meeting with an open forum – speaking with attendees on efforts they would like to see the SNA work towards in the coming months. Topics mentioned included hosting more community events to connect on a local level with other neighbors and coordinating a neighborhood clean-up like we've held in past years. The SNA will reach out to the Richmond Neighborhood Association to see if they'd like to partner with us.

We look forward to seeing you at our upcoming October meeting on Thursday the 14th. Meeting details and the agenda will be posted on the SNA website ([sunnysideportland.org](http://sunnysideportland.org)) on Monday the 11th. The Board meeting is from 7:00-8:00 p.m. and is open to the public. The General Meeting follows directly from 8:00-9:00pm. We encourage you to join us.

#### **Emergency Preparedness and the SNA Board Meeting**

*By Jan S Molinaro, Co-Chair, Sunnyside Prepared!*

#### **Emergency Preparedness for all Sunnysiders?**

Is there a 'one size fits all' for emergency preparedness? No, there is not. However, the advice remains the same—getting prepared is much much better than doing nothing and hoping that an earthquake won't happen anytime soon. Hmmm....

#### **Upcoming Meetings**

*Meetings are being held virtually.*

**Check [sunnysideportland.org](http://sunnysideportland.org) one week in advance for a Zoom link and agenda.**

#### **DEIA Committee Meeting**

First Tuesday of the month  
6:30pm - 7:30pm  
(October 5th, November 2nd)

#### **SNA Board and General Meeting**

Second Thursday of the month  
7pm - 8pm, Board Meeting  
8pm - 9pm, General Meeting  
(October 14th, November 11th)

#### **SNACC Meeting**

Third Thursday of the month  
6:30pm - 7:30pm  
(October 21st, November 18th)

There are multiple ways to make preparedness more appealing. In my mind, it is the ways that each of us can help to build neighborhood resilience and a sense of place in Sunnyside that will result in all of us getting to know each other better. And to help each other get ready...

Questions, comments? Weigh in please via email to [jan@sunnysideprepared.com](mailto:jan@sunnysideprepared.com) and thank you.

#### **Neighbors and Transit Riders Work to Get Fred Meyer's Hawthorne Pedestrian Entrance Re-opened**

*By Doug Klotz, Inner Southeast Action*

The Fred Meyer grocery has been an anchor on our vibrant Hawthorne Boulevard for over 70 years with a main entrance opening onto the street. But in the last 6 months the Fred Meyer Hawthorne grocery, owned by Kroger, has closed or restricted the use of its only entrance onto Hawthorne Boulevard.

As a "Transit Street Main Entrance", these doors are required to be open onto the sidewalk (for entry and exiting) by Portland's Zoning Code to "promote walking and the use of transit." The closure is burdensome for all users, but is especially inequitable and concerning for seniors and disabled people. The only entrance is now on the opposite side of the building—through the parking lot. In addition, this closed entrance has created a "zombie block" which significantly reduces foot traffic and has a negative effect on the vitality of the Hawthorne shopping district.

The city has notified Fred Meyer that this closure is a violation of city code

and started fining them \$700 a month since May. After the notice of violation, Fred Meyer submitted an application to permanently close the Hawthorne pedestrian entrance.

Inner Southeast Action (ISEA), a local community group focusing on land use, transportation, climate and equity, along with Oregon Walks, a state-wide pedestrian safety group, met with Fred Meyer local and corporate management about alternative solutions. One suggestion was to post a security guard at the entrance, but Fred Meyer insisted closure is necessary to stop theft and for "safety concerns". It is interesting to note that both the New Seasons and Safeway grocery stores have managed to keep multiple entrances open onto the Hawthorne sidewalk.

ISEA and Oregon Walks have launched an awareness and advocacy effort to persuade the city to deny Fred Meyer's application to permanently close the pedestrian entrance and to persuade Fred Meyer to fully re-open this entrance. The groups have launched a petition to get the doors reopened. The petition has over 425 signers so far, and will be sent to the Mayor, Commissioner Ryan and the Director of Bureau of Development Services. You can add your name to it here: <https://bit.ly/3CWJH2N>

The Sunnyside Neighborhood Association will discuss the situation and a possible neighborhood response at their next meeting on October 14th.

## Community Cares (SNACC) Committee Updates

*By Hannah Wallace, SNA Vice President*

The SNACC committee met on Thursday, Sept. 16th after a long hiatus. Jes Maran is stepping down as chair. Board member Emily McCadden offered to co-chair (for the time being with Jes) until someone else volunteers to co-chair with her. We gave brief updates on the shower project, which has recently been blessed by a lot of donations of both funds and toiletries, and we discussed the possibility of a vaccine mandate for those who come for showers. 20+ shower volunteers participated in a super awesome de-escalation training in September, led by Zack Hart from Hygiene4All. Hannah helped organize a vaccine event on September 30th for the houseless at the Sunnyside Methodist Church. We also discussed rolling out the "Get on the Sunnyside" campaign that a group of U of O grad students helped prepare for us last year as part of a class project. This would entail some work on the website, but the posters are already made. The focus of the campaign is to acknowledge the need for a neighborhood that is healthy, safe and welcoming for all who call it home. We encourage anyone who is interested in these efforts to attend our next SNACC meeting on Thursday, Oct. 21st at 6:30 p.m. Meeting details will be posted on the SNA website the week of October 18th.

## Sunnyside Piazza Update

*By Ash Hester, SNA President*

The Sunnyside Piazza committee had a strong turnout for the voting process with 102 community members helping us select the Sunny Sunflower winning design. We will be painting the piazza October 2nd and 3rd and look forward to welcoming back this Sunnyside Neighborhood historic landmark.

## Sunnyside Diversity, Equity, Inclusion, and Accessibility (DEIA) Committee

*By Ash Hester, SNA President*

The DEIA Committee attended the Belmont Street Fair on Saturday, Sept. 11th with great success. The fair had a strong turnout and our committee members engaged with lots of folks in the community, signing up 20 fairgoers to help volunteer for upcoming projects. We have a good list of ideas of what the community of Sunnyside would like to see from the organization. Our next meeting will be Tuesday, October 5th at 6:30 p.m. Virtual meeting details will be posted on the SNA website on Monday October 4th. We look forward to new attendees and welcome ideas on ways to build a more diverse, equitable, and accessible community.

## The Origins of the Sunnyside Neighborhood Association

*By Vincent Dawans, SNA Treasurer*

Various neighborhood "advancement clubs" existed in Portland in the early 20th century. The Sunnyside Push Club was established on February 19, 1908. One of its actions was to advocate for the purchase of 40 acres from the Ladd estate to create a large "Sunnyside Park". Eventually the city purchased about 20 acres of land, although the name favored by the Push Club was evidently not retained (hint: it's Laurelhurst Park). A more successful "name fight" was won by the club when the idea of renaming Sunnyside School for one of Portland's early pioneers was rejected early in the process.

Fast forward to the 1960's. President Johnson's plan for a Great Society expands the federal government's roles in reducing poverty. In Portland, a Steering Committee is established to foster the creation of Neighborhood Committees. By 1966, the Oregonian notes that "in Portland these committees are strongly peopled with actual poor people". The

## Sunnyside Litter Cleanup AdoptOneBlock Map

Live near any of the areas marked in black on the map?

We need volunteers for litter cleanup in these areas.

Have adopted a block marked in gray already?

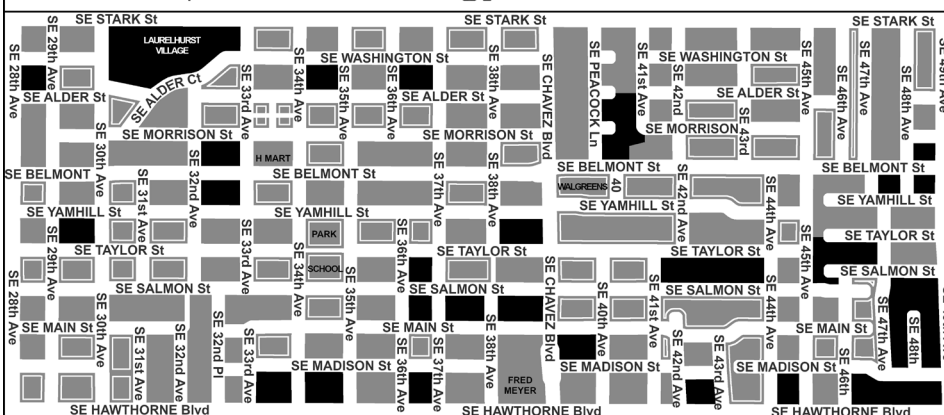
Please give us your contact info so we can keep in touch.

More info: [SunnysidePortland.org/AdoptOneBlock](http://SunnysidePortland.org/AdoptOneBlock) or

email our cleanup coordinator at [dawansv@gmail.com](mailto:dawansv@gmail.com)

**As of Sept. 27, 2021**

- Areas needing adoption
- Blocks already adopted
- Known ambassadors





Sunnyside Community Improvement Committee is put in place in 1966 and quickly advocates for the creation of a Neighborhood Service Center to provide residents with easy access to various social and employment services. Similar committees in the Richmond, Buckman and Brooklyn neighborhoods eventually join forces under a newly created non-profit organization called Portland Action Committees Together (PACT). Three districts are created in SE Portland: the Brooklyn District, the Buckman District and the Richmond-Sunnyside District. By 1967, the Richmond-Sunnyside Neighborhood Center was up and running at 3525 SE Hawthorne Blvd in the Douglas Building, under the supervision of a local Board made of Richmond-Sunnyside residents.

By the end of 1967, more federal money is expected under the Model Cities program. However, program restrictions mean that its reach is limited to the Albina area. PACT advocates for the effort to be expanded to SE Portland and finds support from City Commissioner Francis Invancie and eventually Mayor Terry Schrunk. The SE Uplift Project is officially launched with the goal of doing “most of the work within local revenues, but using federal money when necessary and when it can be utilized without stringent regulations”.

By 1970, the underwhelming results of the War on Poverty and pull back of federal money under the Nixon administration call for change. To improve efficiency, PACT’s governance is restructured in favor of a single board that oversees all programs. To maintain neighborhood involvement, the Buckman Neighborhood Association is formally organized in December 1971, followed by Richmond and Sunnyside in early 1972.

On Monday March 6, 1972, “about 50 residents of Sunnyside and neighboring communities in southeast Portland unanimously approved the formation of the Sunnyside Neighborhood Association”. Next year, as we celebrate the 50th anniversary of our neighborhood association, let’s be thankful for the work of all of those neighbors that came before us. Let’s also celebrate the fact that both SE Uplift and PACT are still with us today. PACT was renamed Impact NW as it expanded its services outside the Portland Metropolitan area. It still runs its Seniors & Adults with Disabilities Services here in Sunnyside at 4610 SE Belmont Street.



## **Sunnyside Neighborhood Getting to Know Your Neighbors**

*By Hannah Wallace, SNA  
Vice President*

### **Q&A with Corey Schuster**

During the pandemic, you might have seen Corey Schuster selling wine out of the back of his pick-up truck on Taylor Street just east of the Sunnyside Environmental School. When we were all stuck at home — and some of us weren’t even venturing out to the grocery store, let alone to a wine shop — it was lovely to be able to buy a bottle of rosé on the street while taking an evening walk. Talk about buying local!

For the past decade, Schuster has been the sole winemaker at Jackalope Wine Cellars ([jackalopewinecellars.com](http://jackalopewinecellars.com)). He purchases grapes from farmers and makes his wine at the Portland Wine Company at Powell and SE 50th. To taste his wines (and those made by Love & Squalor winery) head there on Thursdays or Fridays from 4-8 p.m. or Saturdays and Sundays from 1-7 p.m. You can bring your own food and order a glass, a bottle, or do a tasting. He lives with his partner Candace Fallon, a biologist who works at the Xerces Society for Invertebrate Conservation.

### **How long have you been a winemaker?**

**Corey:** This is my tenth vintage! You would think I’d do something about it. I spent a couple years working for different wineries, doing anything they put in front of

me. I had a lot of opportunities to do work in tasting rooms, lab work, and events. When the Southeast Wine Collective opened in 2012, they hired me to run the bar. It felt like a safe place to start making wine so I jumped in.

### **When did you move to Sunnyside?**

**Corey:** I moved to Portland in 2006 and have lived within a half mile radius — in Sunnyside — pretty much the entire time. The first place I lived was on Yamhill and 26th. Then I moved to 34th and Stark for a year. We’re now at 35th and Taylor and have been here since 2007.

### **Do you rent or own?**

**Corey:** We’re renting. It’s an old house that was turned into a fourplex. Our landlords are awesome. We really love it here. Our location is pretty much perfect.

### **What do you love about Sunnyside?**

**Corey:** I love all the amenities: restaurants, bars, and grocery stores. We have access to downtown and the highways to get out of town. It’s pretty great. And now that the winery is 1.5 miles away, work is also an easy commute.

### **What is one thing you’d like to see change about Sunnyside?**

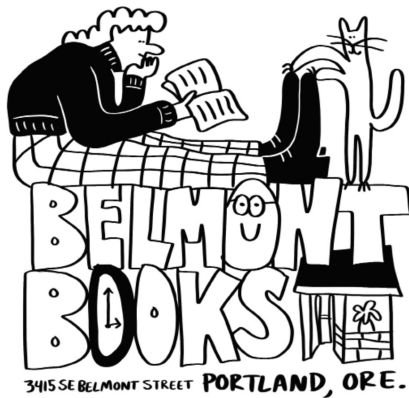
**Corey:** I love the piazza idea! [Floated by a Sunnyside board member at a recent meeting.] It’s not something this country does really well—having a central area. The center of Sunnyside—a place you can sit and hang out and greet the neighbors.

### **How is the harvest going?**

**Corey:** The quality [of grapes] is looking good. Some of the vineyards I work with—their yields will be way down. Part of it was the heat, especially for vineyards that don’t irrigate. The grapes just don’t bulk up, which means really small clusters and small grapes. It’s just less fruit. The last time we did get rain was while flowering was happening—so the rain affected the fruit.

Schuster’s 2020 releases include a rosé, a carbonically macerated Merlot, a Pinot Noir, a Viognier, and a white Cabernet Franc. You can find them at New Seasons, Division Wines, Providore, and Whole Foods.

Follow Corey on Instagram or Twitter at [@JackalopeCorey](https://www.instagram.com/JackalopeCorey)



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Any opinions expressed, unless specified, are not necessarily those of the Sunnyside Neighborhood Association or its board. **Sunnyside residents are welcome to submit articles for consideration that concern neighborhood issues, by emailing [newsletter@sunnysideportland.org](mailto:newsletter@sunnysideportland.org).** Many wonderful volunteer Sunnyside residents distribute the Neighborhood News.



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## Sunnyside Neighborhood 'Gap Map'

Live near any of the blocks marked in black below? We need your help!  
Contact [dianadeumling@gmail.com](mailto:dianadeumling@gmail.com) to volunteer for our delivery service.

**Delivery help  
needed here**

