

SNA Meeting - 7/12/2018

Board Attending: Sean, Matt, Rueben, Pat, Maggie, Eric, Dave

Board Excused: Russell, Chelsea

Guests: Steve Fisher (PDX Commons), Jennifer Light (resident), Bethany (resident, Aletheia Bible Fellowship)

Name	Board?	Email
Sean Watkins	Yes	watkinsean@gmail.com
Reuben Deumling	Yes	On file
Matt Lembo	Yes	matt.lembo@gmail.com
Eric Solorzano	Yes	On file
Dave Boush	Yes	On file
Steve Fisher	No	stevenafisher54@gmail.com
Pat Schwiebert	Yes	
Maggie McGann	Yes	On file
Jennifer Light	No	jennlightpdx@gmail.com
Bethany Sakewitz	No	bethanysakewitz@gmail.com

Agenda approved, unanimous

No motion to approve minutes (oversight in crosstalk regarding procedural requirements)

- Minutes approved immediately prior to adjourning.

General Announcements (and questions)

- Sean: Website admin access?
 - Russell and Hannah should have keys
- Rueben: SNA has a blue cardboard **mailbox** in the SE Uplift lobby
 - Hasn't been checked in a while
 - Some is Land Use related
 - Needs to be sorted through on a regular basis

Police Officer Update

None present

Emergency Preparedness

Sent via email

- Plans for Belmont Streetfair booth is on track
- Pat to talk to Glenn and find out who is Sunnyside coordinator

Land Use & Transportation

Eric

No report. Eric, Matt and Chelsea will meet internally to assign roles.

Treasurer's Report

Maggie

- Got handoff from Mike. Maggie is on the account. Rueben is still on the account from many moons ago. We need to decide if Rueben will stay and if Sean and Russell will be added. Bylaws state that any checks over a certain amount (\$100?) require two signatures.
- **Future agenda item** - possibly amend bylaws to increase this amount or modify it to allow for exceptions (established accounts, expenses related to certain programs [newsletter], etc)?
- **Future agenda item** - 15 min to discuss fiscal mission including board-approved policy to move to Advantis from US Bank has not be executed yet.
- Changing banks requires registering chairs as organization leaders with the state via online form. Sean to contact Muz (SEUL staff rep) to determine next steps.

Crime Prevention & Livability

Dave

- Dave to attend downtown meeting with PBA (?) to discuss homelessness.
- Reported Pho Dalat area to "PDX Reporter" app and the area appears to have been cleaned up. <https://www.portlandoregon.gov/transportation/article/405043>
- Need to setup a monthly meeting of this subcommittee
- How responsive to general chatter on NextDoor do we as a neighborhood association want to be? Do we want to address any of this in the newsletter?
 - Announcements for committee meetings
 - Note general availability a la office hours
 - Many years ago SNA attempted to create something like NextDoor for the neighborhood but it didn't get any traction. Can we designate an SNA rep to funnel relevant information to SNA? Tony, the former board chair, is a moderator and could be tapped to help us do this.

- Committee chairs can filter posts by their topics and only monitor those in addition to flagging themselves as representatives for those topics and try to nudge the platform in more useful directions regarding their areas.
- Keep in mind that NextDoor is not the neighborhood. How do we balance this with engaging with neighbors on the platform so as not to seem out of touch?

Sidebar

- Does anyone have a keyfob for the SEUL building? SNA was issued two and appears to be missing one. Maybe Hannah has it? Or Neil?
- We think it's Neil. Rueben to follow up

SEUL Report

Rueben

- SEUL has seated six new board members. Four are immigrants. None are neighborhood representatives. Office of Community and Civic Life is tasked with helping citizens who are not traditionally represented find better representation.
- Two SEUL members are very active with Portlanders United Against Hate.
- SEUL 50th anniversary celebration - Thursday August 23rd, 3:30 - 7:30pm in the SEUL parking lot (Newsletter?)

SEUL LUTC

No Report

Business Associations

Matt

- HBBA - 7/11/2018
 - Crime and Safety - Sgt. Shuli, Portland PD
 - Dedicated Hawthorne mission covering 34th (?) to 45th through 8/31. The mission is two officers a day, everyday, 24/7, but new resources were not assigned so officers will be pulled from existings hides. This means the new mission will always be staffed even if it means pulling officers away from regularly assigned duties.
 - Don (?) to discuss expanding good neighbor agreement to cover the "Barmuda Triangle" (from 45th to 50th) to help cover this area as well.
 - PBOT Pilot Parking Permit Program - Antonina Pattiz and Jay Rogers, PBOT
 - Overview of pilot program presented to HBBA.
 - Heated opposition from HBBA members largely citing inappropriate process and ad hominem attacks against Commissioner Salzman and his staff as well as some very hyperbolic rhetoric ("nothing less than an undermining of democracy") as well as opaque colloquialisms ("cart before the horse," "chickens coming home to roost")
 - Why wasn't there a straw vote of residents to determine if they wanted this program before applying for the pilot program?

- Why weren't the business associations informed of this program earlier?
 - Not fair that employers with multiple employees only get one vote per address
 - Employees not being able to find parking while working.
 - 2 hours is not long enough for dining and shopping
 - Pilot program would quickly become permanent and that permit prices would rise precipitously (Don cited \$400 permits in NW -- not sure if this is true).
 - Don moves for a vote to formally adopt a position of opposition and for PBOT representatives to bring this back to leadership. Unanimously adopted.
- Unreinforced Masonry Mitigation Initiative - Roger
 - HBBA fighting the City's initiative to require that URM buildings affix exterior warning placards
- Cleanup Report - Liz
 - 1k pounds of garbage collected. "Surprisingly" only 8 sharps.
- World Environment Day Post Mortem - Michelle
 - Focused on marine environment. "Ditch the straw" campaign. 28 NGOs and businesses. Distributed 9k Aardvark paper straws to local businesses. Documentary screening. Feedback from businesses that switching to paper straw / on-request policy not as hard as they thought it would be. 6/20 City Council resolution to move toward an ordinance banning plastic straws. TerraCycle might be interested in a pilot program to install cigarette butt recyclers on HB.
- Misc
 - Street Fair Committee Meeting 7/18, 11am @ Hawthorne Hostel.
 - Going to contact Reed college about using one of their paid interns as a resource for continuing website redesign and content management.
- BABA - 7/12/2018
 - Treasurer's Report - Jim McCarter
 - Ticket Tomato collecting vendor payments for street fair.
 - Invoice from SNA for map stuffing into July newsletters
 - Membership Update - Connie
 - Map drive project finishing up - onto distribution via SNA. Getting word out to businesses re: Street Fair. Sent a few cases to convention center. Moving on to distribution to members. In the process of replacing staffer -- hoping the new staffer can help distribute maps since it's a good way to meet membership etc.
 - Street Fair Update - Connie
 - 223 vendors are signed up. Interested vendors need to sign up on Ticket Tomato. <https://www.tickettomato.com/event/5460> (can this go on the BABA and SNA website?)

- About halfway to sponsorship revenue goal of \$9k. Advantis is headlining sponsor. EcoLaundry (Connie) and Mt. Tabor Veterinary are community sponsors. Reaching out to Rachael at Belmont Laughing Planet (and Michael @ corporate) for additional sponsorship.
- Bands are booked. Looking for a landscaper for the beer garden.
- Who is the sod guy from Sunnyside that makes the little park? Bill?
- Volunteer opportunities available:
 - Block captains (5 blocks)
 - All day ideally, but usually broken into smaller shifts
 - Direct vendor traffic to correct booth, etc.
 - Handle vendor questions as they arise
 - Setup, begins at 7am
 - Vendor check-in
 - Info booth

Sustainability

Sean

- How do we apply sustainability principles to the Sunnyside neighborhood?
 - Michelle is very involved in sustainability and almost as much of a treasure as Pat. Matt and Sean to reach out to her to see how we can help become a more permanent presence through neighborhood programs, events, art, etc.
 - There's always energy to start new things, but seldom energy to maintain things. How can we be a hub to connect people and maintain energy for existing and core efforts. How can we help people use that energy to contribute to existing frameworks?
 - **Jennifer:** Looking for a place to go to find out where else conversations are happening to efforts and energy can be pooled / increased. Cited neighborhood speeding problem.
 - Dave: Seems like there's a lot of grassroots energy, is there anything coming from the city that we can look to to coordinate around as a hub?
 - There is a LOT of information and documentation like this out there, but little will to make it happen at street level. A lot of this has to do with finding people / groups willing to stick their necks out and fight against opposition - often vocal - aligned with the status quo.
 - Preliminarily resolved to try to establish SNA as an information hub for connecting people in the neighborhood with similar interests. (Isn't this our mission statement, more or less?)
 - Do we have a booth at the Belmont Street Fair?
 - Sean!

New Agenda Item (MRL)

- Communications infrastructure review and strategic plan.

- How can we communicate with the neighborhood between newsletter issues?
- Communications and Tech Committee
- Newsletter process review and revision

PBOT Pilot Parking Permit Program

General Discussion

- New board is in favor of sticking with current course on the program.

