

Sunnyside Prepared Committee Budget Report and FY17-18 Request to the SNA Board October 12, 2017

Sunnyside Prepared

BE PREPARED, NOT SCARED !

Submitted by committee co-chairs Jan Molinaro & Glenn C. Devitt

Thank you for your stalwart support of the Sunnyside Prepared Committee and, by extension, our Sunnyside NET team. SNA's funding has been vital to the outreach work that engages our neighbors to begin their own path toward preparedness. Attached is a ledger that itemizes how SNA's funding has been invested so far. Hopefully you will agree that we are getting quite a bang for our collective buck. Many people throughout our neighborhood have reported organizing their own block parties, living room presentations, and outreach events around the theme of e-prep. And we are certain that many more have done so without necessarily letting us know. It is inspiring that this work is happening.

Results Since June 2016

With the expenditure of \$1,036.97:

1. Our opt-in email list has increased from **12 to 301**.
2. The number of our trained NET volunteers has increased from **11 to 41**.
3. Our NETs will log more than **2,000 volunteer hours** this year – on track to be the most of any team in the City. And that doesn't even include all the work done by all the **non-NET Sunnyside Prepared volunteers!**
4. At public outreach events we have made direct educational contact with **~4,000 people**.
5. We have presented to at least **half a dozen micro-neighborhoods** throughout Sunnyside – people organizing their neighbors to prepare together. This is the essential foundation of emergency preparedness.
6. We have developed a close relationship with the **Belmont Library** staff. We presented to 20+ librarians about their own preparedness, and subsequently were invited to present a public forum which “sold out” with 20 attendees and a long wait list.
7. In cooperation with Kenton/Arbor Lodge NET, we gave away **~400 durable 2½-gallon water storage “cubetainers,”** diverting them from landfill after the Portland Water Bureau used them for water sampling. (Unfortunately, that water sampling program has been de-funded so we will receive no more containers.)
8. We are initiating the **business outreach campaign** that includes posting Sunnyside Prepared window clings in local shop windows to “brand” the neighborhood and promote the SNA. We have reached out to **BABA and HBBA** for their support in this effort, but there has been tepid response so we are proceeding with direct outreach to individual store owners.
9. We have been invited to present to four **other Neighborhood Association boards** about the success of this program in Sunnyside and we have advised several others informally. All have adopted variations of the SNA/Sunnyside Prepared model. A description of our collaborative approach has been described to all NET teams in the city in the widely-read NET blog: <https://portlandprepares.org/2016/09/integrating-nets-with-neighborhood-associations>

10. We continue to strengthen our relationship with **Sunnyside Environmental School and PPS**. Recently we were invited to co-present to a joint meeting of the Sunnyside and Richmond PTAs about personal & school preparedness. More than 100 parents attended.
11. Our two-year project to site a **secure storage container and solar array in Sunnyside School Park** for storage of supplies and emergency operations is awaiting final review by PPS Facilities and PP&R. However, approval is not guaranteed so we have contingency plans to move our NET emergency cache and staging area to private property where we would be permitted – and likely welcomed – to install the container. The citywide **Parents 4 Preparedness** group invited us to address representatives of a dozen schools about this project, which others are watching with anticipation. We are in touch with other teams pursuing similar projects in other neighborhoods.
12. There has been some cross-pollination with the **SNA Crime Prevention Committee and the volunteer foot patrol**. Several of the regular foot patrol walkers are Sunnyside Prepared participants.
13. SNA and our volunteers have earned a **reputation throughout the city for the Sunnyside Prepared model of cooperation and community organizing**. We hear this all the time, and are thrilled that other neighborhoods are inspired by the work that SNA supports! The hundreds of volunteers in our neighborhood deserve kudos for their work.

Request for Funding FY2017-2018

With the tremendous growth in volunteers, we are able to staff more outreach events and offer more training. Which means we will need more materials. We stocked up on a considerable quantity of literature from PBEM before creating this request, but still will need additional materials. In FY2016-2017 the board approved \$1,209, of which \$1,036.97 was spent. **We request that the board roll over the balance of \$172.03, and also earmark up to \$2,000 in additional funding for the new fiscal year.** As demonstrated, we are frugal and spend only what we judge absolutely necessary to accomplish our work. **We might not hit the cap again this year**, but it will help us plan ahead if we know how much funding is available, without petitioning the board for small amounts throughout the year. We appreciate your consideration.

N.B. We hasten to reaffirm that we keep funds for Sunnyside Prepared separate from NET, and spend them differently. The Sunnyside Prepared budget is invested in local neighborhood events and City Printing & Distribution costs. Whenever possible we obtain literature from PBEM, the Red Cross, and other agencies; we only use SNA funding for materials that otherwise are not available. We do not use SNA money for “capital investments” in the NET team, such as equipment for the emergency cache. The NET team raises donations through its 501(c)(3) fiscal sponsorship under Friends of Portland Fire & Rescue.

Thank you for your continued support of these important and successful community-building efforts.



Jan S. Molinaro



Glenn C. Devitt

Sunnyside Prepared SNA Budget Ledger

Date	Amount	Note	Vendor
FY '15-16			
	\$75.00	Budget request approved by Tony for shopping list printing	
10/02/15	-\$75.00	24-week emergency preparedness shopping list	Minuteman Press (with SEUL discount, 30%)
08/01/16	-\$50.71	Biz cards	Minuteman Press (with SEUL discount, 20-25%)
08/01/16	-\$24.00	T-shirts	Big Frog
		(\$74.71 Reimbursement to Glenn approved by board for these two expenses)	
12/10/15	\$250.00	Board approved initial budget	
02/24/16	-\$224.50	24-week shopping list x 500 + 10 large laminated Quake Hazard Hunt posters	City P&D
FY '16-17			
04/14/16	\$450.00	Board approved partial budget request	
06/21/16	-\$35.23	Biz cards	City P&D 1171197
06/21/16	-\$51.63	Post cards	City P&D 1171227
06/21/16	-\$100.00	Audio for Nepal event – paid by Jan to be reimbursed (preapproved by Tony & Josh)	Doug Fabel 503-643-3366 Doug@FabelFamily.net
07/14/16	\$759.00	Board approved remainder of budget request	
08/16/16	-\$29.99	www.SunnysidePrepared.com Stamp	Office Depot
09/01/16	-\$30.00	Lamination of several documents	UPS
10/20/16	-\$35.65	24-week shopping list x 500	City P&D 1175572
11/04/16	-\$22.61	Biz cards for Della, to support business outreach	City P&D 1176940
11/04/16	-\$17.87	Printing of documentation	City P&D 1176939
12/05/16	-\$63.13	Sunnyside Prepared holiday mixer (approx 40 attendees)	Jan – reimbursement
12/06/16	-\$61.54	Sunnyside Prepared holiday mixer	Glenn – reimbursement
03/15/17	-\$35.65	24-week shopping list x 500	City P&D 1181608
03/15/17	-\$38.52	150 biz cards each for Glenn & Jan	City P&D 1181607
03/15/17	-\$52.23	50 laminated 'public resource sheets' for business outreach	City P&D 1181611
03/15/17	-\$3.96	50 b&w handouts for seniors (Eagles Lodge health fair)	City P&D 1181610
03/15/17	-\$51.61	50 quarter-fold brochures for seniors (Eagles Lodge health fair)	City P&D 1181609
04/30/17	-\$22.15	100 biz cards for Ingrid	City P&D 1183385

04/30/17	-\$254.28	100 window clings for business outreach	City P&D 1183385
06/12/17	-\$27.07	2 sample NET Task Books	City P&D 1185485
06/12/17	-\$12.67	"Drop Cover Hold" laminate for public outreach	City P&D 1185486
07/21/17	-\$41.97	180 neighbor notification flyers for joint SE NET exercise	City P&D 1187525

BALANCE **\$172.03 through July 31, 2017**

FY '17-18

10/12/17 Requesting budget earmark of \$2,000 from SNA